

Tiffany Neely

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VIDEOJOURNALIST/TELEVISION REPORTER

Key Skills

Television News Writing
Photography
Business Writing
Live Reporting
Producing Multimedia Packages
Video Production
Anchoring
Video Editing
Website Production
Social Media

Technology Summary

News programs: News King, ENPS, and iNews

Editing programs: Edius, Final Cut Pro, Avid, Premiere, Photoshop, non linear

News Database: Oasis and non linear

Video cameras: Sony NX70, Panasonic HPX, Variacam, JVC 650

Microsoft Programs

Professional Experience

- NBC Affiliate WMC-TV**—Memphis, TN **Reporter**, July 2015- Present
- Works as a general assignment Multi-Media Journalist and Fill-in anchor. Turns enterprise stories and frequently covers live breaking news, while pushing viewers to content via social media and web content.
- ABC&CBS Affiliate WBBJ-TV**—Jackson, TN **Reporter**, Sept 2014 – July 2015
- Worked as a general assignment Multi-Media Journalist and Fill-in anchor. Found leads, shot, edited, wrote script, and pushed stories via social media.
- FOX Affiliate KTVU** — Oakland, CA **Intern**, Feb 2014 - May 2014
- As a paid intern, aided assignment desk editors with wire services, event coordination, scanner traffic, newsroom telephones, and viewer emails for possible story ideas/leads. Gained experience with field reporting in Top 10 market.
- CNS News** — Berkeley, CA **Reporter**, Aug 2012 -May 2014
- Worked as an anchor, reporter, editor, and photographer for Berkeley Graduate School of Journalism station. Produced in-depth investigative pieces in Bay Area communities
- NBC&CBS Affiliates KNVN&KHSL**—Chico, CA **Intern**, Jun 2013 - Aug 2013
- As a paid intern, worked as a weekend and on-call general assignment reporter. Found leads, shot, edited, wrote script, expanded on live shot experience for stories that were broadcasted live.
- Richmond Confidential** — Richmond, CA **Reporter**, Aug 2012 - May 2013
- Covered crime and business beats for the city of Richmond, CA for hyperlocal news site Richmond Confidential. Created multimedia news content as Web Editor and Social Media Correspondent.
- Humane Society of Memphis** — Memphis, TN **TV Rep**, Nov 2010 - Aug 2012
- Made live media appearances representing the Humane Society every Friday on WMC-TV's Action News 5, a NBC affiliate.
- NBC Affiliate WMC-TV**—Memphis, TN **Intern**, Sept 2011- May 2012
- Gained experience with editing, news writing, and videography skills.
- MicroMemphis** — Memphis, TN **Reporter**, Jan 2012 - May 2012
- Created multimedia content covering the Cooper-Young community of Memphis, TN for the MicroMemphis news site. Designed web layout, and acted as social media correspondent.

Education

UC Berkeley Graduate School of Journalism — Berkeley, CA
Master of Journalism, May 2014
Attained a Master's Degree in journalism with a focus in television.

University of Memphis — Memphis, TN
Bachelor of Arts, May 2012
Graduated Cum Laude and on the Dean's List, majoring in Broadcast Journalism with a minor in Political Science.